



ATIS'15

International Conference on Business Research

CALL FOR PAPERS

Hotel Riu Marillia Hammamet. March 14-15, 2015

The 2015 International Conference on Business Research (ATIS'15) is to bring together leading researchers, thought leaders, policy leaders, leading executives and senior decision makers in the field of Business Management to a common forum to share their thinking and research results. This Conference put in a forum for debate, collaboration and intellectual exchange for all those concerned by this field of research or practice.

The conference committee welcomes papers on a varied kind of issues employing a range of academic methods including theoretical and empirical contributions using quantitative, qualitative and critical methods. Action research, case studies and work-in-progress/posters from academic, research, consulting, industry, intermediary and policy organizations are invited approaches. Doctoral Research, suggestions for roundtable debates, non-academic papers and product demonstrations based on the main themes are also welcomed. All contributions will be addressed to the suitable theme and/or track.

MINI TRACKS

In addition to the main conference topics, submissions to the following mini tracks are invited:

- ◊ Crowdsourcing and Value Creation: Defying the Crowd.
- ◊ Emotions and Leadership: The Influence of Emotional Intelligence.
- ◊ Exopreneurship and Open Innovation: Beyond the Beaten Path.
- ◊ Strategic Foresight and Responsible Innovation: The keys to tomorrow.
- ◊ Women and Corporate Governance: The lever of diversity.

Authors are invited to submit their contributions in Arabic, in English or in French.

CONFERENCE PUBLICATIONS

All accepted contributions will be published in the conference proceedings with an ISBN. Conference proceedings will be published as an e-book on a CD.

CONFERENCE CHAIR

Mehrez CHAHER, Tunis University

PROGRAM COMMITTEE

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Salah Attia, Tunis University

Samia Zouaoui Karoui, Tunis El Manar University

Zied Ftiti, Tunis University

IMPORTANT SUBMISSION DEADLINES

Acceptance Notification

Within 2 week from submission date

February 14, 2015

Paper Submission

March 02, 2015

Camera ready papers

March 07, 2015

Presentation Slides

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